

**GOVERNMENT OF INDIA
INFORMATION AND BROADCASTING
LOK SABHA**

UNSTARRED QUESTION NO:1216

ANSWERED ON:10.03.2005

COMMITTEE TO REVIEW DAVP ADVERTISEMENTS RATES

Owaisi Shri Asaduddin

Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

- (a) whether the Government has constituted a Committee to review the existing rates structure of DAVP advertisements and suggest new rates;
- (b) if so, the details thereof;
- (c) whether the Committee has interacted with State Governments Newspapers and other related organizations in this regard;
- (d) if so, the progress made so far by the Committee in this regard; and
- (e) the time by which the Committee is likely to submit its report?

Answer

THE MINISTER OF INFORMATION AND BROADCASTING & CULTURE (SHRI S. JAIPAL REDDY)

(a) & (b): The Government has constituted a Committee to carry out a comprehensive review of existing Rate Structure for DAVP Advertisements and to suggest a new Rate Structure Formula to be effective from 1.10.2005. The Committee is headed by Chief Advisor (Cost), Department of Expenditure, Ministry of Finance. Additional Secretary & Financial Advisor, Joint Secretary (P&A), Ministry of Information & Broadcasting and Director, DAVP are the members.

(c), (d) & (e): The Committee has already initiated consultation process with the concerned Organisations, newspaper including regional newspaper establishments etc. The Committee is expected to submit its report within the stipulated time.